Kickin' Asphalt Bicycle Club



KABC Access Policy

February 2024

Background

KABC currently maintains a website page titled "Local Shops and Related Organizations". There are 5 local businesses listed that provide discounts (5% to 15% off) to KABC members. In exchange for these discounts, they are listed on the website and promoted to our membership.

Policy

It is the KABC policy that any business, service or entity desiring access to the membership either through the website listing, Weekly Happenings notice, event presence, logo placement or product placement must in exchange provide a related discount, value or unique offering to the KABC membership. Access to any of the above opportunities should not be afforded for the sake of "general advertising" for the benefit of the business, service or entity. In addition, access to the KABC membership will be limited to those opportunities that relate to bicycling and bicycling activities. Further, it is the policy of KABC that the membership roster, emails, addresses and phone numbers are private property and will not be shared with outside

Page 1 (02.2024)